

PUBLIC LANDS GOING

Decrease of Public Lands During Last Fiscal Year More Than 11,200,000 Acres

Washington, Sept. 8.—Secretary Lane recently received a report from the commissioner of the General Land Office that during the fiscal year ended June 30 last, the area of public land decreased, through entries and sales, over 11,200,000 acres.

On July 1, 1915, in the twenty-five public-land states, 279,544,494 acres were reported as unappropriated and unreserved, of which 172,987,912 acres were surveyed and 106,556,582 acres unsurveyed.

Missouri reported the least public land (923 acres), and Nevada the most—55,417,746 acres, of which 29,834,403 acres are surveyed.

Of the southern states, the following areas of vacant surveyed land are shown: Florida, 136,793 acres; Alabama, 47,940 acres; Louisiana, 62,619 acres; Mississippi, 36,882 acres; Arkansas, 258,115 acres.

In Michigan, 76,030 acres are subject to entry, scattered over forty-one counties. Kansas' vacant area, 75,214 acres, is described as mostly rough and broken.

Of North Dakota, all but 493,667 acres have been disposed of, while South Dakota reports 2,880,828 acres as surveyed and 53,781 acres unsurveyed.

The total of surveyed and unsurveyed public lands in all states follows:

STATE	ACRES
Alabama	47,940
Arizona	36,810,327
Arkansas	278,155
California	20,635,923
Colorado	17,236,114
Florida	268,484
Idaho	16,212,273
Kansas	75,214
Louisiana	101,016
Michigan	76,030
Minnesota	943,831
Mississippi	36,882
Missouri	923
Montana	19,065,121
Nebraska	192,358
Nevada	55,417,746
New Mexico	27,788,357
North Dakota	493,667
Oklahoma	42,177
Oregon	15,442,178
South Dakota	2,934,609
Utah	33,363,837
Washington	1,144,605
Wisconsin	6,758
Wyoming	30,929,969
TOTAL	279,544,494

Tired, Aching Muscles Relieved

Hard work, over-exertion, mean stiff, sore muscles. Sloan's Liniment lightly applied, a little quiet, and your soreness disappears like magic. "Nothing ever helped like your Sloan's Liniment. I can never thank you enough," writes one grateful user. Stops suffering, aches and pains. An excellent counter-irritant, better and cleaner than mustard. All druggists, 25c. Get a bottle today. Penetrates without rubbing. Adv.—No 2

WHY FORD USES PAPERS

Reasons Given in Address Before St. Louis Ad Club

Speaking before the St. Louis Advertising club recently, C. A. Brownell, who has been advertising manager of the Ford Motor company for nine years, said:

"Our advertising department in buying advertising is absolutely devoid of sentiment as in the buying of vanadium steel or any other merchandise. We figure that it is as much a part of the cost of producing an automobile as is the steering wheel or the carburetor, and we buy our advertising in as cold blooded a way as we do the steering wheel. For our purpose we almost exclusively use the newspapers because we find that through them we reach the people along the lines of the least resistance.

"One of our reasons for selecting the newspapers is that we have learned to follow the local advertisers' lead. We have for a long time used

DRINK HOT TEA FOR A BAD COLD

Get a small package of Hamburg Brist Tea, or as the German folks call it, "Hamburger Brist Tee," at any pharmacy. Take a tablespoonful of the tea, put a cup of boiling water upon it, pour through a sieve and drink a teacup full at any time during the day or before retiring. It is the most effective way to break a cold and cure grip, as it opens the pores of the skin, relieving congestion. Also loosens the bowels, thus driving a cold from the system.

Try it the next time you suffer from a cold or the grip. It is inexpensive and entirely vegetable, therefore safe and harmless.

RUB BACKACHE AND LUMBAGO RIGHT OUT

Rub Pain and Stiffness away with a small bottle of old honest St. Jacobs Oil

When your back is sore and lame or lumbago, sciatica or rheumatism has you stiffened up, don't suffer! Get a 25 cent bottle of old, honest "St. Jacobs Oil" at any drug store, pour a little in your hand and rub it right into the pain or ache, and by the time you count fifty, the soreness and lameness is gone.

Don't stay crippled! This soothing, penetrating oil needs to be used only once. It takes the ache and pain right out of your back and ends the misery. It is magical, yet absolutely harmless, and doesn't burn the skin.

Nothing else stops lumbago, sciatica and lame back misery so promptly!

AN APPRECIATION

Last week's issue of The Alliance Herald, a live, ably edited paper, published in the heart of the Nebraska range country, contained considerable matter pertaining to St. Joseph and the St. Joseph live stock market. A write-up of the city and the stock yards is given with the pictures of the slogan sign, Corby-Forsce building, Lotus club, Krug Park, and a birds-eye view of the stock yards district. Special mention is made of the coming St. Joseph Stocker and Feeder show. The issue contains a full page announcement of the show and another page of St. Joseph commission firm advertising.

The material for the special issue was gathered here by John W. Thomas, editor of the Herald. Editor Thomas is a live wire and has earned the success he has attained in the newspaper business.

—St. Joseph Daily Stock Yards Journal.

the so-called national magazines, but I would rather, 10 to 1, insert a moderate sized copy in a newspaper than in any of the national magazines because I know that there it will come face to face with the man who is going to buy a car alongside the intimate reading matter that is part of his daily reading. It is because of this possibility of getting in close personal touch with them that we use newspapers, and I would rather be where the mass of advertising is, in the newspapers that carry the most, than not. Place it in the paper which is the most used."

LINCOLN NEWS

44,261 Automobiles in State of Nebraska on April 1—1,107,378 Dozens of Poultry

(By Herald Correspondent)
Lincoln, Neb., Sept. 8.—Chas. A. Williams, special agent of the department of commerce, bureau of the census, with headquarters in Washington, D. C., has just begun an examination of the state house records and reports which he expects to complete in about three weeks. His quest is to secure accurate data regarding the state's income and expenditures from every source and for all purposes. The government classification of income alone has 108 divisions and subdivisions, designed to cover every possible receipt of money or property by the state, and the disbursement classification is equally comprehensive.

According to the tabulated statement made by Secretary Bernecker of the state board of equalization, the cost of assessing the state of Nebraska as certified by the several county assessors is \$214,822.03, with Scotts Bluff and Grant counties to bear from. This is the first time in the history of the state that the cost of assessing has been known.

The State Auditor
State Auditor Wm. H. Smith, says the Lincoln Daily Star, believes that campaign pledges of economy and efficiency meant something, has just given a forceful demonstration of what can be accomplished in that direction when an officer and his assistants set out to do their work as conscientiously as they would in a private business. Announcement was made by Mr. Smith Wednesday that every county treasury in Nebraska, ninety-three in number, has been examined once this year, in a little less than eight months' time. The last examination was completed at Pawnee City on Tuesday, so that the month of September starts with a clean slate.

For a number of years Mr. Smith's predecessors in the state auditor's office have been asking the legislature to give the department another examiner, claiming that two could not do the work. Formerly the examiners did not attempt to examine all county treasuries each year, but during the 1913-14 biennium Auditor Howard's examiners succeeded in getting over the whole state. Now the state auditor's office goes the Howard administration one better by finishing the job in seven months and three weeks. Auditor Smith will immediately start one of his examiners, J. J. Mahoney, to making another check on some of the treasuries, but not in the same order as before. Examiner F. A. Stech will take a two weeks' vacation and then resume his work. Mr. Mahoney has already had his vacation.

The two examiners were helped by State Accountant DeFrance, who checked over the accounts of three county treasuries. Besides doing this and performing his regular duties, Mr. DeFrance has also examined nine out of twelve companies doing business in Nebraska and will get around to the others before long. It was formerly the custom to hire an extra man for this work.

The returns from the assessors of the state on April 1st to the secretary of the state board of equalization show among other items the following listed for taxation at assessed valuations as follows:

Number	Assessed Valuation
44,261 automobiles	\$2,229,558
246,485 carriages and wagons	1,117,380
198,487 does	112,878
1,107,378 dozens poultry	590,129
151,733 sheep	106,476
1,722,661 hogs	2,726,216
903,956 horses	14,589,609
105,381 mules	1,991,644
2,311,480 cattle	15,184,305
4,605,042 bushels wheat	1,979,765
29,620,371 bushels corn	3,166,645
98,722 bushels rye	12,796
7,583,902 bushels oats	610,946
778,121 bu. Kaffir corn	14,092
132,018 bushels barley	13,434
94,376 bushels potatoes	11,520

Old papers for sale at The Herald office. Five cents per bundle.

BOOSTERS LIKED WELCOME

Crawford Papers Speak Highly of Reception Tendered Tri-State Boosters by Alliance

That the Crawford boosters of the Tri-State fair were warmly welcomed and well treated during their stay in Alliance last week is evidenced by the highly complimentary articles that appeared in both Crawford papers last week. Alliance has a very friendly feeling for the Crawfordites, as well as the citizens of the other surrounding towns, and tried to show the boosters a good time. The following, clipped from the Crawford Courier, shows the Crawford feeling:

Monday morning seventeen autos loaded with the biggest and best boosters in northwest Nebraska left Crawford on a booster trip to Alliance in the interest of the Tri-State Fair to be held at Crawford September 9, 10 and 11. All the arrangements for the trip had been completed the night before, when W. B. Morrison was elected captain and J. D. Heywood first lieutenant of the boosters. They were accompanied by the Crawford band, which furnished music at every town visited and really made the blight with the people.

The boosters left Crawford at 11 o'clock and the first stop was made at Belmont, where the little city was flooded with advertising literature. Marsland was reached about 1 o'clock, where it had been the intention to take dinner, but the accommodations were inadequate to handle the crowd. From Marsland the advertising committee phoned to Hemingford for dinner for the crowd where the wants of the inner man were most satisfactorily supplied. The bunch reaching Alliance at about 5:15 were met a few miles out by cars and escorted to the city. After parading the streets they stopped before the city hall where they accepted an invitation to make use of the splendid plunge recently erected by the firemen of the city. This is one of the finest features of that beautiful city and thoroughly appreciated.

After relieving themselves of the fatigue of travel and partaking of bounteous repasts at the various hostilities, they were prepared for the big doings scheduled for the evening. The Crawford band and the male quartet entertained the people for a couple of hours, after which the visitors were given a smoker at the city hall by the commercial club. Interesting talks were made by both Alliance and Crawford speakers, and much enthusiasm was expressed and every reason given the boosters that Alliance would come to our fair with Crawford Courier.

Worth Their Weight in Gold
"I have used Chamberlain's Tablets and found them to be just as represented, a quick relief for headaches, dizzy spells and other symptoms denoting a torpid liver and a disordered condition of the digestive organs. They are worth their weight in gold," writes Miss Clara A. Driggs, Elba, N. Y. Obtainable everywhere. Adv.—N.Y.

Important News from Outside

Here is positive proof of good times and the success possible for an article of honest value, when backed by good advertising in the right newspapers.

If there has ever been any question in the minds of our readers regarding the productiveness of the Herald

as a business building medium, that question is settled definitely now.

We have just received a big contract for advertising space from the Calumet Baking Powder Co., manufacturers of the famous Calumet Baking Powder.

Year after year at this season, they make their contracts with the leading publications. They advertise in thousands and thousands of newspapers throughout the country and are in a position to know the value of newspaper publicity.

The absolute purity, the unquestioned wholesomeness and wonderful economy of Calumet Baking Powder, all backed by honest advertising in the right mediums has succeeded in building for them a tremendous business and enviable reputation. This year Calumet advertising will be very much different than any of the previous years. One of the country's best character artists has created for Calumet a cute little character which will amuse the youngsters and tell the housewives in his own individual way, how to secure the best results in baking.

Buys Crawford Courier

The deal was made last week whereby J. W. Burieligh purchased the plant, good will and subscription list of the Crawford Courier from W. L. Elswick. Mr. Burieligh has had a number of years' experience in the newspaper game, and will no doubt keep the Courier up to as high a standard as has Mr. Elswick. The retiring editor has taken a position in the mechanical department of the paper and will remain in Crawford for the present.

Constipation, if Neglected, Causes Serious Illness

Constipation, if neglected, leads to almost innumerable complications affecting the general health. Many cases of typhoid fever, appendicitis and other severe diseases are traceable to prolonged clogging of the bowels. Regarding the effects of constipation, C. E. Ayers, 6 Sabin St., Montpelier, Vt., says: "I was afflicted with constipation and biliousness for would become unmanageable. I have been found in that condition many times. Physicians did not seem to be able to do me any good. It was that I was weak and for days at a time could do no work. Not long ago I got a box of Dr. Miles' Laxative Tablets, and after using them found I had never tried anything that acted in such a mild and effective manner. I believe I have at last found the remedy that suits my case."

Thousands of people are sufferers from habitual constipation and while possibly realising something of the danger of this condition, yet neglect too long to employ proper curative measures until serious illness often results. The advice of all physicians is, "keep your bowels clear," and it's good advice.

Dr. Miles' Laxative Tablets are sold by all druggists, at 25 cents a box, containing 25 tablets. If not found satisfactory, your money is returned.

MILES MEDICAL CO., Elkhart, Ind.



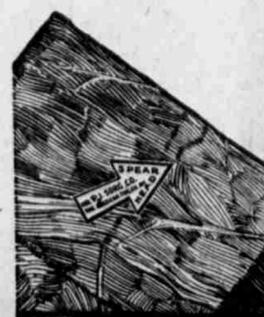
Rich and Pure

The delicious fruity flavor of a chew of SPEAR HEAD is a revelation to the man who has been chewing near-good tobaccos.

Only the richest, ripest of red Burley leaf can produce that unique SPEAR HEAD flavor.

SPEAR HEAD

PLUG TOBACCO



is made of the highest-quality leaf that grows, and it's made under just as rigid, cleanly and sanitary conditions as prevail in any pure-food factory.

Try this rich, mellow, satisfying, pure chew. Such a chew cannot be obtained in any other tobacco than SPEAR HEAD.

THE AMERICAN TOBACCO CO.

New Barber Shop

TAKE this means of announcing to the men of Alliance and vicinity that I have opened a first-class Barber Shop in the Alliance Herald building, and invite you to come in and give a trial.

This shop will always be kept clean and sanitary, and the comfort of the patrons will be the first consideration. I have had a number of years experience in the barber business, and believe satisfaction will be received in all cases. The room is cool, and the chairs are comfortable.

Every article in the shop, from the tonics to the cases and chairs, is just out of the factory. Come in and get acquainted, anyway.

J. J. Reinkober

Next Door to Herald Office

What Will YOU Do At 50?



Have you ever thought what will become of you when your earning capacity is waning?

At 50 will you still be working for a low wage or enjoying a good income?

That depends upon what you are doing NOW to secure the training that will steadily advance you in position and salary during the coming years. Only training will put you in the income class.

To learn how you can receive this training without giving up your present occupation, let the International Correspondence Schools advise you. All you have to do is to mark the coupon as directed and mail it today. There is no charge for this advice. No matter who you are or what your present occupation is, the I. C. S. has a way of helping you. It is an institution of experts—experts in helping poorly paid men succeed. Only your spare time in your own home is required. You do not lose an hour of work or a dollar of pay. This coupon is the greatest opportunity in the world for you to secure a happy, prosperous, and successful life, for it is an opportunity offered by an institution backed with a capital of six million dollars, whose sole business for 22 years has been to provide ambitious men and women with salary raising training.

Don't neglect practical opportunities for promotion. Mark and mail the coupon NOW.

International Correspondence Schools
Box 888, Scranton, Pa.
Please explain, without further obligation on my part, how I can qualify for the position, trade, or profession before which I have marked X.

Agriculture	Automobile Engineering	Bookkeeping	Business Administration
Chemistry	Commercial Illustration	Construction	Electric Engineering
Domestic Science	Engineering	French	German
Hebrew	Italian	Latin	Mathematics
Philosophy	Physics	Political Economy	Psychology
Shorthand	Stenography	Telemeter	Telephone Engineering
Typewriting	Window Trimming	Commercial Law	Architectural Drafting
Banking	Banking	Banking	Banking
Banking	Banking	Banking	Banking

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